



## Create European media that stand out and resonate

**Constructive and engaged journalism** - connecting and collaborating with an audience to create relevant and multi-faceted content.

**PulseZ** offers space for broadening horizons and co-creation of content by contributors with various experience; experts are not involved just as interviewees.

**Accuracy and appeal** - the content is based on verified information, it follows high ethical and professional standards - there is no space for bias, misinformation, and manipulation - as well as using modern storytelling and gamification tools to be more interactive and appealing to young audiences.

# Making an impact on Europe with **PulseZ**



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