



PulseZ
Feel Europe's Beat

#PulseZ

@PulseZ

pulse-z.eu

Join the team and be at the forefront of European media and content for, with, and by youth

- Journalists, media makers, and content creators connected across borders
- Experienced professionals
- Aspiring professionals (18-24 years old and complete PulseZ training)
- Community contributors (create quality content and complete at least one PulseZ training module)
- Experts and audience are involved in the participatory content production

Tell the stories through variety of formats, get new skills and broaden your portfolio

Daily content - every day we publish media pieces on current affairs and specific topics according to the weekly schedule. It's news articles, opinion articles, commentaries, short videos.

Special Editions - PulseZ journalists also create additional content that requires more production time - such as analyses, interviews, long reads, investigations, portraits.

Video and Podcast Series - published weekly, bi-weekly, or monthly they portray stories from across Europe related to a specific topic, such as inspirational stories, volunteering, connections across Europe, or interactive quizzes.



Why

Give young people a space to speak up about issues that are important to them and provide them opportunities to create quality and innovative content.

“Showing Europe As It Really Is”

Highlight what is connecting us in Europe, counter stereotypes and misinformation, draw attention to topics that are not in the spotlight.



When

From Monday to Sunday, every day there is something new in Europe and thereby on PulseZ

Where

On Pulse Z Hub and social media + on channels of the PulseZ partners and journalists





Create European media that stand out and resonate

Constructive and engaged journalism - connecting and collaborating with an audience to create relevant and multi-faceted content.

PulseZ offers space for broadening horizons and co-creation of content by contributors with various experience; experts are not involved just as interviewees.

Accuracy and appeal - the content is based on verified information, it follows high ethical and professional standards - there is no space for bias, misinformation, and manipulation - as well as using modern storytelling and gamification tools to be more interactive and appealing to young audiences.

Making an impact on Europe with **PulseZ**



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