



PulseZ
Feel Europe's Beat

#PulseZ

@PulseZ

pulse-z.eu



Who

Experienced journalists - professionals from the field of journalism, media, and content creation

Aspiring journalists - 18-24, students or anyone else who want to start their career in journalism, they need to complete all modules of the PulseZ training

Community contributors - students or anyone else who would like to publish quality content, they need to complete at least one module of the PulseZ training

Experts on topics that we cover and **our audience** can contribute to the production as well

What

Daily content - every day we publish media pieces on current affairs and specific topics according to the weekly schedule. It's news articles, opinion articles, commentaries, short videos.

Special Editions - PulseZ journalists also create additional content that needs more time - such as analyses, interviews, long reads, investigations, portraits.

Video and Podcast Series - published weekly, bi-weekly, or monthly they portray stories from across Europe related to a specific topic, such as inspirational stories, volunteering, connections across Europe, or interactive quizzes.



Why

Give young people a space to speak up about issues that are important to them and provide them opportunities to create quality and innovative content.

“Showing Europe As It Really Is”

Highlight what is connecting us in Europe, counter stereotypes and misinformation, draw attention to topics that are not in the spotlight.



When

From Monday to Sunday, every day there is something new in Europe and thereby on PulseZ

Where

On Pulse Z Hub and social media + on channels of the PulseZ partners and journalists





How

Innovative methods - constructive journalism, engaged journalism - connecting with an audience, which can also propose topics, influence the planning, and create content together with journalists

Collaboration and learning - aspiring journalists co-create content together with experienced ones, experts on the topic are not just interviewees, but they can also collaborate with PulseZ team

Accuracy and appeal - the content is based on verified information, it follows high ethical and professional standards - there is no space for bias, misinformation, and manipulation - as well as using modern storytelling and gamification tools to be more interactive and appealing to young audiences.

Making an impact on Europe with **PulseZ**



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